



FASHION DESIGN AND TECHNOLOGIES

/ Bachelor of Arts (BA)

UNDERGRADUATE / THREE YEARS

institutSecoli

NATURE OF THE DOCUMENT

This document constitutes the information brochure for the Bachelor in Fashion Design and Technologies - DIPL02, commencing in October 2026. The official academic provisions concerning the programme, students' academic careers, examinations, the final examination and tuition fees are set out in the Academic Programme Regulations for the 2026/2027 Academic Year and in the Academic Regulations, both of which are available for direct consultation on the Institute's website. In the event of any discrepancy, the Academic Programme Regulations, the Academic Regulations and the other official documents of the Institute shall prevail.

FASHION DESIGN AND TECHNOLOGIES

/ Bachelor of Arts (BA)

Istituto Secoli is a private training institution founded in 1934, one of the first fashion and haute couture schools in Italy. Over the decades, Istituto Secoli has promoted the study and knowledge of design and production processes, responding to the evolution of the sector: from made-to-measure to prêt-à-porter – which occurred between the 1940s and 1950s –, to the organisation of industrial processes that marked the developments of contemporary fashion. In all these phases of expansion, Istituto Secoli has positioned itself as the mediator of fashion brands and haute couture ateliers, becoming a reference point for generations of *fashion designers* and *fashion makers* who began their career here.

The knowledge and acquisition of design and production methodologies, distinctive of the best *Made in Italy* productions, are an integral part of the identity of the Institute, which is constantly focused on research and experimentation.

/ QUALIFICATION ISSUED

The three-year Course in “Fashion Design and Technologies” at Istituto Secoli, recognised by the MUR with Ministerial Decree no. 1262 of 25 September 2023, confers a Level I Academic Diploma equivalent to a Level I Degree.

The Course in “Fashion Design and Technologies” is articulated, in accordance with the curricula of the Higher Institutes for Artistic Industry (ISIA), in a three-year programme for the attainment of 180 training credits (CFA).

/ COURSE DESCRIPTION AND OBJECTIVES

The three-year Academic Diploma Level I Course in “Fashion Design and Technologies” is proposed as a Higher Education pathway in the world of Fashion Design.

The training objectives can be summarized as follows:

- to introduce students to the fashion industry by ensuring the acquisition of a solid core of theoretical and practical knowledge, tools and techniques essential for enhancing creative and design skills;
- develop the critical mindset and sensitivity of young talents in regard to the dynamics that characterize the fashion system and its evolution but also the social, cultural and economic context of reference;
- encourage awareness of the most advanced design and production processes in the name of innovation to bring the academic experience closer to a real operational dimension and to the demands coming from the professional world.

Specifically, essential aspects of the training programme are

- knowledge of the fashion system, its history and evolution;
- knowledge of marketing and communication;
- the study of materials, manufacturing processes and innovative technologies;
- the use of design tools and methodologies;
- the development of research activities on fashion trends;
- drawing and representation techniques;
- the use of the main software for graphics and CAD and CAD/3D design;
- the development of fashion product presentation strategies;
- individual and group work in a multidisciplinary context.

/ STUDY PLAN

The first year of the Course in “Fashion Design and Technologies” begins with the study of the history of costume, fashion design and communication in order to develop analytical and critical thinking skills. At the same time, the Course provides knowledge of the design world, the representation of the body and the garment, fashion product design (pattern making) and rendering through digital image processing technologies.

Completing the disciplines of the first year are the specific subjects of Material Science and Technology, Basic Computer Science and English Language, the latter aimed at mastering the terminology in use in the sector.

The second year provides a gradual mastery of the tools of creative expression.

In the Fashion Design course, the tendencies and expressions of contemporary trends are examined both on a cultural level and from the point of view of production processes and of innovation. The subject focuses on the methodological and design aspects and continues in the product engineering phases (pattern making and prototyping).

The teachings of History and Criticism of Contemporary Fashion and Sociology of Fashion provide an understanding of the dynamics of the economic and business system, to which a specific teaching of Fashion Economics and Marketing is also dedicated.

The third year of the Course in “Fashion Design and Technologies” is configured as a compendium of the experiences gained in the first two years and as an opportunity to apply the theoretical and practical notions acquired.

In-depth work is therefore offered on design, three-dimensional processing, pattern-making and prototyping techniques.

Creative and research activity is aimed at the creation of a collection and a series of outfits to be fully developed. In this way, the aspiring fashion designer tackles the execution of experimental prototypes, the technical and organisational problems of production processes and the management of the timeframes inherent to the corporate and industrial context.

At the end of the three-year period, an individual portfolio will be drawn up and the Institute will teach Fashion Design Communication and Fashion Company Organisation, with the precise aim of guiding the young students into the world of work.

/ LANGUAGE

Lessons are held in Italian.

For the first year it is possible to request an English language translation service during enrolment.

In the second- and third-years lessons are held exclusively in Italian in order to stimulate the student towards a full understanding of the fashion system and to offer the possibility of an internship period in a company in the sector in Italy.

Before enrolling on the course, foreign students are required to present certification of B2 (CEFR) level of Italian or English if they require the English language translation service; in this case, by the beginning of the second year of the course, foreign students must pass a B2 level Italian language exam.

/ DURATION

The three-year Course in “Fashion Design and Technologies” provides approximately 800 hours of teaching each year. The academic year is divided into 2 semesters, each of which consists of 18 weeks: 15 weeks of lectures, one week of tutorials and catch-up lessons missed due to holidays and two weeks of examination sessions.

Each week includes an average of 11 lessons of 2.5 hours each, spread over 5 days (approximately 27.5 hours of classes).



/ BLENDED TEACHING

Lessons will be delivered mainly in-person with the support of an e-learning platform integrated with digital applications and transmission tools for a blended or flipped teaching management strategy.

The learning processes are facilitated, where possible, through a reverse approach to lessons thanks to the development of new contents: books and textbooks are supported by videos and tutorials showing theoretical, technical and methodological explanations, all available on our e-learning platform for on-demand study and revision.

/ ATTENDANCE

The course has a compulsory attendance requirement of at least 80% of its total hours; if the student has objective impediments to attending in person and therefore cannot come to the Institute, they may exceptionally follow the lesson in streaming.

/ 2026/2027 ACADEMIC CALENDAR AND LESSON TIMETABLE

> DIDACTIC ACTIVITY

	1 st semester	2 nd semester
- Lessons start:	05/10/2026	22/02/2027
- Lessons end:	05/02/2027	18/06/2027
- Winter exam session:	from 08/02/2027 to 20/02/2027 (included)	
- Suspension of lessons for thesis session for academic year 2026/2027:	from 22/03/2027 to 02/04/2027 (included)	
- Summer exam session:	from 28/06/2027 to 30/07/2027 (included)	
- Autumn exam session:	from 06/09/2027 to 25/09/2027 (included)	

> SCHOOL BREAKS:

- Sant'Ambrogio:	07/12/2026
- Immaculate Conception:	08/12/2026
- Christmas holidays:	from 23/12/2026 to 06/01/2027 (included)
- Easter holidays:	from 25/03/2027 to 30/03/2027 (included)
- International Workers' Day:	01/05/2027
- Republic Day:	02/06/2027
- School's summer break:	from 02/08/2027 to 04/09/2027 (included)
- Back to school:	06/09/2027

> CLASS SCHEDULE

Classes can be arranged between 8 a.m. and 7 p.m.

The detailed class schedule is announced on the first day of class of each academic semester.

> THESIS SESSION FOR THE ACADEMIC YEAR 2025/2026

June 2029 / September 2029 / December 2029 / March 2030.

> ABSENCES AND TARDINESS

A student who has exceeded 20% of the total number of hours of the course and/or a training module cannot be admitted to the exam. For further information on absences, please refer to the Didactic Regulations.

> LIBRARY OPENING HOURS

Library access times are announced by the secretariat at the beginning of the academic year.

The Institute library catalogue is also available via the link: secoli.infoteca.it.



/ ENROLLMENT REQUIREMENTS

- For admission to the Course, one must hold a secondary school diploma (High School Diploma or equivalent);
- Access to the Course is also open to foreign citizens with an equivalent qualification. Equivalency must be ascertained and certified in accordance with the provisions in force at the Italian diplomatic representations in the respective countries of origin.
- For foreign students, knowledge of Italian or English (level B2 - CEFR) is also required.

/ SELECTION AND VERIFICATION OF ENTRY REQUIREMENTS

The selection of candidates and verification of admission requirements for the course is based on:

- orientation interview for admission in Italian and/or English;
- enrolment documents.

/ To book the interview

register on secoli.com, write to info@secoli.com or call +39.02.6597501.

/ DOCUMENTS REQUIRED FOR COURSE APPLICATION

- filling in the "Online Registration" form on the website; alternatively, it is possible to fill in and send a *Proforma Application Form*;
- *curriculum vitae* with photo, complete with information on your educational and employment background
- *letter of motivation* to attend the course;
- *copy of identity document or copy of passport*;
- *copy of high school leaving certificate or substitute certificate issued by the training organisation or self-certification* (in the case of self-certification, this will be considered valid only for the enrolment phase and by the beginning of the lessons it will be necessary to supplement one's file with *high school leaving certificate or substitute certificate issued by the training organisation*); for foreign students, *certified copy of the final secondary school leaving certificate (in original) translated and legalised by the competent diplomatic or consular representations*
- *passport-size photo (jpg)*;
- *copy of the tax code or tax identification number of the country of origin or permanent residence* (e.g. Social Security Number);
- *for non-native speakers: certification of the candidate's level of knowledge of Italian or English (level B2 - CEFR) and/or interview in the language to verify the necessary comprehension and communication skills.*

The *Proforma Application Form* is available at the orientation interview or can be requested by email.

You can send the application documents by email to admissions@secoli.com or fill in the course application directly on the Institute's website at <https://www.secoli.com/en/online-enrollments.php> and upload the required documents online (in this last case the *Proforma Application Form* is not necessary).

The Enrolment Office, having received all the documents listed above, verifies that the candidate meets the requirements for admission and the availability of places on the course, and sends the letter of admission and the instructions for payment of the enrolment fee and the regional tax for the Right to University Studies.

Enrolment in the course is concluded with the candidate's enrolment following the sending to the Enrolment Office of the receipt of payment of the enrolment fee and the receipt of payment of the regional tax for the Right to University Studies by the deadline specified in the letter of admission.

It should be noted that for non-EU citizens (no Switzerland) it is also necessary to send to the



Enrolment Office a copy of the *visa* issued by the Italian consulate in the country of origin and, within 8 days of arrival in Italy, a *copy of the Fiscal Code* (Codice Identificativo Fiscale Italiano) and a *copy of the residence permit*.

/ ENROLMENT IN YEARS FOLLOWING THE FIRST

Students who have obtained the necessary credits in the core subjects may apply for enrolment in the years following the first by July 15th of the current year.

/ DOCUMENTS FOR VISA APPLICATION

Foreign students who need to apply for a study visa can request the necessary documents and the enrolment certificate after paying the enrolment fee.

We strongly advise students to enrol at least 6 months before the start date of the course since the visa issuing process from the Italian consulate could take a long time.

In case of a study visa application the tuition fee must be paid within 90 days before the start date of the course, except for particular cases.

The deadline for the payment is given in the admission letter.

Foreign candidates from non-EU countries residing abroad must apply for a visa through the University portal. This procedure is compulsory to obtain a study visa at Italian consulates or Italian representations in the country of origin.

/ TOTAL COURSE ANNUAL FEE: Euro 13.800,00

The total course fee is divided into enrolment fee and tuition fee.

> ENROLMENT FEE: Euro 2.000,00

Once the admission confirmation is received, it is possible to proceed with the registration and to book your place in the classroom by paying the enrolment fee within the deadlines indicated on the admission letter.

The amount of the regional fee for the *Right to University Studies*, **to be paid together with the tuition fee**, is **€ 190.00** for applicants who are not resident in Italy.

> TUITION FEE FOR 1st SEMESTER: Euro 5.900,00

Tuition fee for the third semester must be paid by September 15th, 2026.

> TUITION FEE FOR 2nd SEMESTER: Euro 5.900,00

Tuition fee for the second semester must be paid by January 30th, 2027.

For applicants who are resident in Italy, the annual tuition fee is calculated proportionally to the family economic conditions (income and property assets in Italy), as certified by the ISEE (Equivalent Economic Situation Indicator) declaration for University use.

By the end of December 2026, the "Tuition Fee Facilitation Policy" for the academic year 2027-2028 will be published on the dedicated page of the official website www.secoli.com, which will set out the income brackets and financial benefits for attendance of academic courses in the academic year 2027-2028 and so on for subsequent years.

It is hereby specified that tuition fees may be increased in accordance with the consumer price index recorded by Istat in October each year.

/ ENGLISH TRANSLATION SERVICE FEE: Euro 2.000,00

The translation service fee must be paid at the same time as the tuition fee.



/ SCHOLARSHIPS AND FINANCIAL AIDS

To facilitate the attendance to the training courses, Istituto Secoli offers various opportunities for scholarships, loans, financial incentives, and fees reductions.

For further information and to download the related application forms, please visit the dedicated page on our web site.

> MERIT-BASED SCHOLARSHIPS

Every year a competition notice is published for the allocation of the scholarships established to award the most motivated and talented students, who meet precise merit requirements

> FEE REDUCTIONS

For specific groups of candidates, like former Secoli students, companies and members of the same family simultaneously enrolled at Istituto Secoli, there are reductions of up to 10% of the course's tuition fee for a maximum of € 1.000,00.

> PER MERITO BY INTESA SANPAOLO

"Per Merito" is a "student's loan" that every student who is resident in Italy can obtain just by being on track with the chosen course of study; it does not require any guarantee and allows to meet the fees, the purchase of the didactical material, the expenses for accommodation and all that is necessary to face calmly one's own didactic path. For the first three years, no refund of the used sums is expected, and the subsequent refund can take place in a single solution or with a personal loan of a maximum duration of 30 years.

/ MATERIALS PROVIDED

The course fee includes all the technical consumables required for the practical and laboratory exercises:

- subjects' manuals;
- paper, tissue paper, cardboard and tools for patternmaking (set square, awl, tape measure...);
- fabrics, canvases and accessories for sewing the prototypes outlined in the study plan;
- sewing kit containing all tools needed to use the Institute's sewing machines;
- license of the CAD patternmaking software.

During the sewing lessons each student has the use of an industrial sewing machine and during computer lessons the use of a graphic station.

The stationery purchases and all fabrics/accessories needed for making the outfits of the end-of-course Fashion Show and of the final thesis will not be included in the course fee.



/ TRANSFER TO OTHER INSTITUTIONS

The student may transfer to another Institute or Academy by applying to the Academic Director at the beginning of each academic year (by September 30th) provided that the application is accompanied, where requested by the destination Academy, by a document proving the host Academy's willingness to accept the application.

From the date of submission of the application for transfer to another Academy the student's academic career at the Institute shall be interrupted, unless they have withdrawn the application before the transfer form is submitted.

Acceptance of the transfer to another Academy does not entail any reimbursement of fees, contributions and allowances paid by the student.

The student transferring to another Academy brings with them the academic curriculum carried out, with the relevant profit examinations taken and CFAs acquired.

/ TRANSFER FROM OTHER INSTITUTIONS

The request for transfer from another institution of the same level, including foreign ones, addressed to the Academic Director, must reach the Institute by September 30th of each academic year.

The application for transfer from another Institution must be accompanied by the academic curriculum carried out, with the relative examinations taken and CFA acquired. The Directorate may also be requested to attach to the application a detailed syllabus for each discipline followed, together with the number of teaching hours.

The Academic Board shall decide on the recognition of the studies carried out at the institution of origin, indicating:

- any training debts and supplementary courses or propaedeutic when elements of non-congruity are found between previous curricula and active study plans at the Institution;
- any training credits when excesses are found between previous curricula and study plans activated by the Institute.

Students requesting a transfer from other institutions must in any case be in possession of the qualification required for access to Level 1 courses.

/ SUSPENSION AND TEMPORARY INTERRUPTION OF STUDIES

The student may request suspension of studies only and exclusively for the academic year following the current one for a maximum of two academic years.

During the suspension period, the right to attendance, the right to take part in assessment tests, to obtain passes, transfers or other measures, as well as any financial benefits, are lost. Students with non-EU citizenship during the suspension period will not be able to obtain certificates useful for issuing residence permits.

The years of suspension are not counted in the student's career.

Further and more specific provisions, applying the above rules, are communicated annually and made public in the appropriate forms.



/ WITHDRAWAL FROM STUDIES

Student may decide to quit the studies at any time of the year by completing the withdrawal request form available at the secretariat or to be requested by email writing to admissions@secoli.com. If the withdrawal request is submitted BEFORE the beginning of the course, the tuition fee that was paid could be partially or fully refunded according to the following conditions:

- 100% for withdrawal submitted within 2 months (60 days) before the course start date;
- 50% for withdrawal submitted within 1 month (30 days) before the course start date;
- 25% for withdrawal submitted within 1 week (7 days) before the course start date.

To be eligible for the refund it is required to send back to Istituto Secoli's secretariat all the enrolment documents in original copy.

In case of refusal of the study visa by the Italian consulate, the student can request the 100% reimbursement of the fees that were paid (enrolment fee plus tuition fee).

In the event of a refusal of an entry visa by the Italian consular authorities, the refund of the course fee is always 100% if the communication is made within 15 days before the start of the course. In this case, a copy of the consular letter communicating the refusal to grant the entry visa must also be presented.

The **enrolment fee** is always non-refundable, except in case of a study visa refusal by the Italian consulate.

/ OPEN DAY, INFORMATION AND VISITS

During the year we organize many OPEN DAYS that can be attended by booking a place online at https://www.secoli.com/en/open_day_fashion.php.

Moreover, it is possible to visit Istituto Secoli, request information and make an appointment for the orientation interview at any time during the year: we are always happy to welcome whoever wants to get in touch with the Secoli "world" and see us at work.

To book an appointment you can

click on [secoli.com](https://www.secoli.com), write to info@secoli.com or call us at +39.02.6597501.



STUDY PLAN

The Course in “Fashion Design and Fashion Product Technology” is articulated, in accordance with the curricula of the Higher Institutes for Artistic Industry (ISIA), in a three-year programme for the attainment of 180 training credits (CFA).

An abstract of the programmes of the individual disciplines can be found in the appendix.

DEPARTMENT OF INDUSTRIAL DESIGN										
DIPL02 - DESIGN SCHOOL										
LEVEL 1 ACADEMIC DIPLOMA IN FASHION DESIGN AND TECHNOLOGIES										
YEAR	STUDY PLAN TEACHINGS	AREA	CODE	CFA	WORK HOURS			TYPE	PROPAEDEUTIC AND COMPLEMENTARY	EXAMS
					lecture hours	individual practice hours	total hours			
I	DRESS DESIGN, FORM AND RENDERING	B	ISDR/04	9	112,5	112,5	225	TP	P	E
I	MATERIALS SCIENCE AND TECHNOLOGY	B	ISST/02	6	45	105	150	T	P	E
I	HISTORY OF COSTUME AND FASHION	B	ISSC/03	6	45	105	150	T	P	E
I	HISTORY AND CULTURE OF DESIGN	B	ISSC/01	6	45	105	150	T	P	E
I	DIGITAL IMAGE PROCESSING	B	ISDC/07	6	75	75	150	TP	C	E
I	BASIC DESIGN	C	ISME/02	3	37,5	37,5	75	TP	P	E
I	CLOTHING PATTERNMAKING I	C	ISST/04	6	150	0	150	P	P	E
I	INTEGRATED PRODUCT DESIGN I	C	ISDE/04	6	75	75	150	TP	P	E
I	SEWING AND DRESSMAKING LABORATORY I	C	ISST/04	6	150	0	150	P	P	id
I	STUDENT'S CHOICE			2	0	50	50	P	C	
I	BASIC COMPUTER SCIENCE		ISDC/07	2	25	25	50	TP	C	id
I	PROFESSIONAL ENGLISH LANGUAGE I		ISSE/02	2	25	25	50	TP	C	id
				60						
II	CONTEMPORARY FASHION HISTORY AND CRITIQUE	B	ISSC/03	6	45	75	150	T	P	E
II	SOCIOLOGY OF FASHION	B	ISSU/05	6	45	105	150	T	P	E
II	FASHION DESIGN	C	ISDE/05	12	150	150	300	TP	P	E
II	INTEGRATED PRODUCT DESIGN II	C	ISDE/04	6	75	75	150	TP	P	E
II	AUTOMATIC CAD DRAWING	C	ISDR/03	6	75	75	150	TP	C	E
II	CLOTHING PATTERNMAKING II	C	ISST/04	6	150	0	150	P	P	E
II	FASHION ECONOMICS AND MARKETING	C	ISSE/03	6	45	105	150	T	P	E
II	SEWING AND DRESSMAKING LABORATORY II	C	ISST/04	6	150	0	150	P	P	id
II	STUDENT'S CHOICE			4	0	100	100	P	C	
II	PROFESSIONAL ENGLISH LANGUAGE II		ISSE/02	2	25	25	50	T	C	id
				60						
III	COLLECTION DEVELOPMENT	C	ISDE/05	12	150	150	300	TP	P	E
III	FASHION PRODUCT TECHNOLOGIES	C	ISST/04	12	150	150	300	TP	P	E
III	RENDERING	C	ISDR/03	3	37,5	37,5	75	TP	P	E
III	CREATION OF EXPERIMENTAL PROTOTYPES	C	ISST/04	6	150	0	150	P	P	E
III	FASHION PROJECT COMMUNICATION	C	ISDC/08	3	37,5	37,5	75	TP	P	E
III	FASHION COMPANY ORGANISATION	C	ISSE/03	6	45	105	150	T	P	E
III	SEWING AND DRESSMAKING LABORATORY III	C	ISST/04	6	150	0	150	P	P	id
III	STUDENT'S CHOICE			4	0	100	100	P	P	
III	THESIS			8		200				
				60						



/ CREDITS AND TRAINING ACTIVITIES

Academic credits (CFA) measure the learning work carried out by the student in accordance with Presidential Decree no. 212/2005. Formative credits include hours of attendance at lectures, theoretical-practical and laboratory activities as well as hours of independent learning, personal study and preparation for examinations, hours of learning in groups, workshops, projects and seminars.

Specific compulsory activities are foreseen for the Academic Diploma Course, but the student may customise his or her study plan by choosing a few related examinations from among the recommended activities or, upon approval, from among all the academy's courses. Credits may also be acquired through free-choice activities of the student, certified and recognised by the academy. The following constitute free-choice activities:

- free-choice exams;
- seminar attendance;
- talks;
- workshops;
- participation in competitions and/or exhibitions.

/ COMPILING THE STUDY PLAN

The study plan for students enrolled in the first year must be completed and delivered to the teaching secretariat by October 30th of the academic year; any changes must be communicated by the student by July 30th of each year.

/ END-OF-COURSE FASHION SHOW

The students are invited to participate in the "SECOLI FASHION SHOW" event with a group collection.

/ FINAL EXAM

The final examination consists of writing a diploma project thesis for the creation of a garment collection.

The diploma project thesis includes:

- a creative book in which the candidate presents the inspiration, the theoretical-critical approach to the theme of the collection and the way the project was developed, including preparatory sketches, final drawings and a description of the process that led to the realisation of their creative idea;
- a creation book consisting of all the technical data sheets prepared for the creation of each sewn garment;
- two or three complete outfits, chosen from the collection, designed and sewn independently by the candidate;
- a report focusing on the examination of theoretical-methodological-critical aspects related to the development and implementation of the project.

To be admitted to the final examination, the student must have acquired the 172 CFA.

The final examination is awarded 8 credits.

Thesis sessions are scheduled at the end of the third-year lecture cycle: June 2029, September 2029, December 2029, and March 2030.

/ PLACEMENT SERVICE

At the end of the course, after having discussed the final thesis successfully, students may access Istituto Secoli's Placement Service.

This service, offered to all Secoli graduates, is aimed at guiding and facilitating the entry in the job market of the recent graduates and supporting former students in searching for new career opportunities based on their own skills and professional experience.



APPENDIX

TEACHINGS ABSTRACT

/ DRESS DESIGN, FORM AND RENDERING (ISDR/04)

The teaching covers the theoretical and practical knowledge of fashion drawing and illustration. Through practice in figure drawing and the learning of graphic tools, students acquire mastery in the personalisation of the fashion figure and a correct methodology for colour drafting. The methods of representing garments in technical and aesthetic terms, indispensable for rendering garments, are also explored.

The course content refers to the conceptual, cultural and instrumental competences instrumental to Fashion Design.

/ MATERIALS SCIENCE AND TECHNOLOGY (ISST/02)

The course introduces the knowledge of natural resources and the chemical and physical properties of the various materials in use in the garment industry. It provides information about their production and subsequent transformation and use processes, with a specific focus on the technologies and processes required to produce a collection. The aim is also to provide the theoretical basics of textile merceology to recognise and evaluate the characteristics of fabrics and the various fibres and their most appropriate use in the production of garments.

After a description of fibres and traditional spinning and weaving processes, the scenarios, macro-trends and research activities in the academic world to meet the need for innovation in the textile sector will be shown. In this part, issues concerning sustainability and 'green' and 'bio' aspects will also be addressed.

/ HISTORY OF COSTUME AND FASHION (ISSC/03)

The subject involves the study of the typological, formal and aesthetic evolution of the world of costume and fashion. Students are invited to recognise and understand, through a historical, cultural and economic analysis, the different forms of clothing that have emerged and consolidated from the earliest iconographic evidence up to and throughout the 19th century. Knowledge of the trends that have established themselves over time and of the transformations that have occurred represent a resource to draw on for creative and design research.

/ HISTORY AND CULTURE OF DESIGN (ISCC/01)

The study programme focuses on 20th century design: Wiener Werkstätte and Deutsche Werkbund; Art Nouveau and Art Déco; Bauhaus; Le Corbusier and the Modern Movement; American Streamlining; Universal Expositions, Monza Biennales and Milan Triennales. A part of the programme is dedicated to the evolution of industrial design in Italy between the two wars, the reconstruction and economic boom period, Scandinavian design; 'counter-design'; the affirmation of user-centred design and the themes of design for all, with particular reference to the role that designers have assumed over time, the projects of the great masters and the contemporary design scene.

/ DIGITAL IMAGE PROCESSING (ISDC/07)

The programme introduces students to an understanding of the basics of graphics and vector graphics and the use of the most popular digital processing softwares (Photoshop and Illustrator).

Techniques for the creation of images and graphics functional to the design of a clothing collection and the preparation of 'moodboards' are illustrated. The second part also includes sessions and exercises for learning InDesign page layout software.

/ BASIC DESIGN (ISME/02)

The discipline of basic design includes the experiments conducted by the Bauhaus and the Ulm School, related to developments in contemporary theories and applications. At the same time, the relationship between meaning and signifier, between forms and signs, the concepts of deduction, connotation and evocation are addressed; theories of visual and synaesthetic perception in relation to geometric, material and chromatic constructions are also explored.



/ CLOTHING PATTERN MAKING I-II (ISST/04)

The teaching refers to the mathematical-geometrical methods and tools that allow the student a rational graphic representation of shapes to support design processes in the fashion field.

The theoretical-geometric bases necessary for the development of the creative project through the paper pattern are analysed. The aim is to provide the critical and technical tools for the realisation, industrialisation and fitting of a garment through a formal and methodological approach.

From the study of anatomy, the proportions of the human figure are derived to develop reference tables and the configuration of basic patterns. The most advanced methodologies from a theoretical-geometric point of view necessary for the development of the creative project are analysed. In particular, anthropometric notions, proportions and geometric bases, drawing techniques for the realisation of the paper pattern are the subject of in-depth study. Specific attention is devoted to the adaptations and transformations of the paper pattern, the definition and study of proportionality formulas, the construction and determination of development rules for the various types of garments.

/ INTEGRATED PRODUCT DESIGN I-II (ISDE/04)

Knowledge of integrated fashion product development is an essential requirement to identify the most suitable approaches and methodologies to optimise the product production process: from the choice of material and its yield to industrialisation and integration with Cad and PLM systems. At the end of the programme the student will be able to transform a pattern-making base to translate the creative idea and to industrialise the project in function of mass production as well as to integrate manual design on Cad systems.

Teaching includes the application of previously acquired knowledge, skills and abilities to the development of prototypes. In addition to the operational aspects of the design processes, attention is paid to the selection of materials and the evaluation of garment comfort.

/ SEWING AND DRESSMAKING LABORATORY I-II-III (ISST/04)

The teaching provides support in basic garment making techniques and practical training in the use of industrial machines. During the lessons, the different steps necessary for the production of a mass-produced garment are illustrated, as well as the industrialisation of individual garment types.

Also included in the programme is the study of the main technical and operational tools for cutting, assembling, finishing and ironing garments. The aim is to be able to define and apply the most appropriate steps for the large-scale production of a garment. At the end of the cycle of lessons and laboratory sessions, the student is able to master the main industrialisation techniques for different product categories.

/ BASIC COMPUTER SCIENCE (ISDC/07)

The fundamental concepts of computer science, necessary to operate a computer in its basic applications and to use the main Office tools, are the subject of the lessons in this course, which are also structured to enable professional use of the Internet and e-mail.

/ PROFESSIONAL ENGLISH LANGUAGE I-II (ISSE/02) - FOR FASHION DESIGN

The aim of this course is to learn the technical terminology and linguistic structures for the correct use of the English language in the operational contexts of the fashion system. Reading, writing, comprehension and expression are refined in order to acquire familiarity in the management of professional relationships and for an appropriate treatment of the various phases, from design to production. Specific exercises include the simulation of 'case studies' and situations recurring in the business and professional context.

/ CONTEMPORARY FASHION HISTORY AND CRITIQUE (ISSC/03)

The course addresses the evolution of Italian and international fashion from an artistic, cultural and social perspective in order to direct students towards understanding and critically analysing contemporary trends. The developments of the main aesthetic theories of the twentieth century and their influences on the fashion universe are dealt with. The aim is to provide appropriate interpretative keys for the elaboration of metaprojectual research of a thematic or monographic nature.

/ SOCIOLOGY OF FASHION (ISSU/05)

The lectures include an analysis of the main mechanisms that drive the dynamics of the fashion world, considered first and foremost as a complex social phenomenon. In particular, the basic theoretical elements of the sociology of fashion are illustrated and phenomenological insights are presented that



are useful for understanding its evolution. Students are continually urged to critically re-elaborate also through targeted research and practical exercises.

/ FASHION DESIGN (ISDE/05)

The teaching aims to guide the student in learning the different phases of the design process, from visual references and the search for inspirational materials to graphic representations for the complete creative development of a collection.

The programme also considers the product categories, the different types of garments for the autumn-winter and spring-summer seasons as well as the related design solutions. Starting from the trend analysis, the different options of shapes and volumes, fabrics and materials are elaborated, which are indispensable for the definition of the concept and the subsequent design phases.

/ AUTOMATIC CAD DRAWING (ISDR/03)

The course provides the theoretical, technical and operational basis for constructing a digital pattern using CAD design programmes. The main functions and interface of the software with its applications are explained. At the end of the course, the student will be able to construct a pattern and carry out the inspection of the parts for subsequent industrialisation. The first part of the programme is dedicated to the application of the notions and commands for the use of Lectra Modaris software with reference to the development and transformation of garments. Complementary to the Lectra Modaris software is the use of the Marker Manager program, to which specific lessons are dedicated, for the automated 'placing' on fabric of previously obtained patterns. At the end of the module, the student is therefore able to manage the entire engineering process of a single product or an entire collection.

/ FASHION ECONOMICS AND MARKETING (ISSE/03)

Appropriately divided into three parts, the teaching of Fashion Economics and Marketing introduces students to the logics, concepts and terminologies that are pivotal to fashion marketing (branding and the competitive arena, distribution and omnichannelity, pricing and marginality, business models, merchandising) and to the contextualisation of these aspects in the transformations that the textile and clothing industry has undergone in recent decades. Through testimonials and exercises, the logic of merchandising and range management are analysed, from the definition of product strategies to product and range management. In the final part of the course, the focus is on the future of professional activities in order to identify the most appropriate key skills and merchandising logics to support supply chain strategies.

/ COLLECTION DEVELOPMENT (ISDE/05)

The course aims at the acquisition of the necessary skills to carry out research and development activities in a group for the realisation of a collection. The work process envisages the definition of a macro-concept and the subsequent creative-design processing typical of a style office. The final objective is to understand the dynamics of teamwork and the co-ordination of the various phases, from the setting up of the concept to the functional technical design to the realisation of the fashion product.

The work plan is structured to stimulate a critical analysis of the cultural context in which the designer expresses their vision. Particular attention is paid to the aesthetic, economic and social issues that characterise the transformations of customs and which manifest themselves in the form of real trends. The aspiring fashion designer is thus able to mature awareness in defining the target audience through an interdisciplinary approach that closely relates artistic and scientific content, marketing and communication.

/ FASHION PRODUCT TECHNOLOGIES (ISST/04)

The teaching of Fashion Product Technologies directs the notions acquired in the Clothing Pattern making courses towards an increasing level of complexity, starting from the conception and construction of the 'bases' of garments up to the calibration of wearability. The aim is to correctly interpret the volumes and shapes of the sketches and to be able to rework the movements for the correct definition of the proportions and fit of the garment by intervening on non-standardised anatomical proportions. In relation to the type of materials used, the student is thus able to translate the concept into an industrialisable project.



/ RENDERING - CAD3D (ISDR/03)

The course provides the computer knowledge for three-dimensional rendering of a pattern using specialised software (Clo3d and Modaris 3d). The main functions of patternmaking applications are also explained. The student can thus process the pattern in three dimensions in order to carry out creative and technical evaluations.

/ CREATION OF EXPERIMENTAL PROTOTYPES (ISST/04)

The design creation and prototyping of models conceived in the Collection Development course is the focus of this teaching. Specific attention is paid to the creative and innovative aspects that find their practical definition in design. The student is confronted with the typical problems and timeframes of the product chain, indicating appropriate solutions in line with project deadlines. The objective is the creation of one or two selected outfits, to be presented in the Secoli Fashion Show, the event specifically organised every year by the Institute.

/ FASHION PROJECT COMMUNICATION (ISDC/08)

The course introduces students to project communication and in particular to the creation of a 'collection portfolio' through the use of Adobe InDesign software. Students are taught how to select and arrange images appropriately in order to build a 'visual story' of their work. The course also considers how to make the iconographic selection according to the brand to which the aspiring fashion designer will submit the portfolio, as well as the target audience and the type of products to be illustrated.

/ FASHION COMPANY ORGANISATION (ISSE/03)

The analysis of a fashion company cannot be separated from the study of the issues of organisational design and human resources management. Aspects related to the understanding of the organisational chart and the organisational set-up are analysed; the coordination and management of processes; the resource evaluation system. Theoretical lectures, supported by specific case studies, alternate with practical examples.



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